PONS DIGITAL LANGUAGE CONTENT

FOR PRODUCTS WITH A DIGITAL EDGE

With this catalogue we are excited to present PONS´ digital products and services. Profit from our abundance of digital language content that can help you to enrich your own product range.

Are you a **publisher** looking for additional digital components for your text books? Have a closer look at our dictionary segment [here](#).

Are you a **software or hardware developer** searching for language learning content to equip your devices/software with? Read more [here](#).

We also equip CMS (content management system) and LMS (learn management system) with a **digital dictionary**. Find out how [here](#).

Or perhaps you're a company active in **mobile business** and are looking for content for mobile applications. Find motivation beginning [here](#).

There are countless opportunities to profit from PONS' decades of experience with language learning content.

Contact us
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PONS

DICTIONARY

ABOUT …

- Our comprehensive general linguistic data base with 390,000 terms and expressions as well as 540,000 translations is the starting point for many language combinations for diverse target groups and application purposes, such as business, school, university, language learning or travelling.

- PONS' dictionary data is in media neutral formats, mostly XML and some TT-format (tag and text). This ensures content may be implemented problem free in other application scenarios.

We offer the following languages …

ANCIENT HEBREW	FRENCH	POLISH
BULGARIAN	GERMAN	PORTUGESE
CZECH	GREEK	PORTUGESE (BRAZIL)
DUTCH	HUNGARIAN	RUSSIAN
DANISH	ICELANDIC	SPANISH
ENGLISH (USA)	ITALIAN	SWEDISH
ENGLISH (UK)	LATIN	TURKISH

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DICTIONARY
WHO DO WE WORK WITH?

- Dictionary content is interesting for companies dedicated to language learning in the broadest sense. We have been working with 2 categories of enterprises in the past: providers of electronic dictionaries and providers of language programs integrated with external dictionaries.

- We are proud to refer to well-known brands Casio and Franklin as manufacturers of handheld devices with integrated PONS dictionaries, as well as a suppliers of applications for interpreters, translators and everybody who needs dictionaries in a professional capacity.

- To mention but a few: Acolada, Wordfinder, Global Language Solutions, Sensotec, Van Dale and many more…

To mention but a few of our current partners …

Franklin® Electronic Publishers

CASIO® the unexpected extra™

Acolada Content Language Data Management

van Dale

OXFORD UNIVERSITY PRESS

DICTIONARY
USE CASE: Hardware

BENEFIT FROM THE PURE SCOPE AND QUALITY OF EDITED DICTIONARY CONTENT IN HARDWARE DEVICES

- Take Casio for example, a partnership of many years standing. Casio's electronic translators contain the most extensive PONS dictionary content in the languages English, French, Italian and Spanish.

- Additionally, PONS equips Casio school hardware with the market leading PONS Student Dictionaries in the languages English, French, Latin and Spanish.
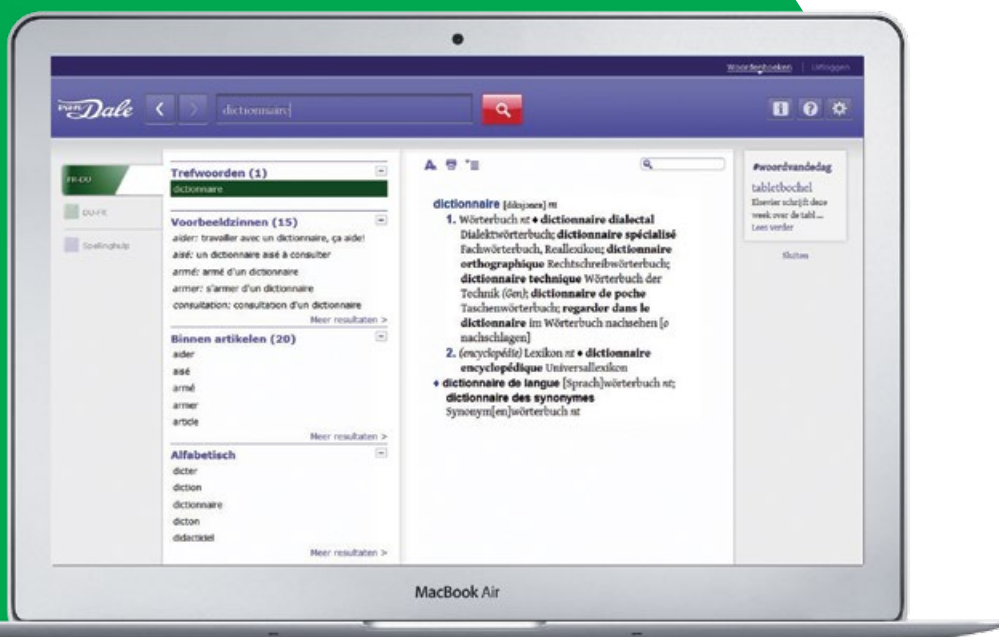
DICTIONARY
USE CASE: Online Platform

INCREASE THE REACH OF YOUR PRODUCT PORTFOLIO WITH OUR DICTIONARY CONTENT

- Easy to integrate, comprehensive, and high quality PONS content integrated in to your online software

- Acolada, Wordfinder and Van Dale are examples of companies who gather dictionaries from diverse publishers and distribute them under one hat in their own company branded website or platform.

- PONS is proud to be one of these dictionary publishers working closely together with such companies to integrate our content in to their software applications.

PONS

DICTIONARY

USE CASE: Apps

OUR CONTRIBUTION TO YOUR SUCCESS IS EDITORIAL QUALITY, KNOW-HOW, AND MANY YEARS OF EXPERIENCE

- PONS has been developing apps since the beginning of the digital revolution.

- For instance, a language course app or a vocabulary builder can well profit from a fully-fledged dictionary.

- We also enrich the app program of our various partners, such as De Agostini, Duo Languages and Wordgram.

- Around 275 PONS apps can be found in app stores for all operating systems (iOS, MacOS, Android, Windows, Windows Phone, Kindle …)

IOS	WINDOWS
MAC OS	WINDOWS PHONE
ANDROID	KINDLE

PONS

GROSSWÖRTERBUCH
ENGLISCH

390.000 Stichwörter und Wendungen
Mit Online-Wörterbuch und E-Book

Englisch – Deutsch
Deutsch – Englisch

PONS

WÖRTERBUCH
PREMIUM

ONLINE DICTIONARY
MAKE OUR DICTIONARY YOURS

- Reaches more than 6 million unique users per month with a user interface available in 12 languages.

- 14 languages in 37 combinations.

- Guaranteed high quality and up-to-date content developed by professional lexicographers around the globe and editorially supervised by native language professionals.

- Through our Application Program Interface (API) technology, the online dictionary can be integrated in to a variety of szenarios, take inspiration on the next few pages …

CHINESE	GREEK	RUSSIAN
DUTCH	ITALIAN	SLOVENE
ENGLISH	LATIN	SPANISH
FRENCH	POLISH	TURKISH
GERMAN	PORTUGUESE	

PONS Online Dictionary includes the languages….

PONS

ONLINE DICTIONARY

HOW DOES IT WORK FOR …

PONS Online Dictionary
Find the right translation easily

good | German ⌄ | English ⌄

… a company or institution with specific terminology? Click here.

Costumize the PONS Online Dictionary with internal termi-nology for your intranet and your employees' benefit.

Comprehensive pedagogical PONS Online Dictionary data-base integrated into your learning platform.

… an educational instituion? Click here.

… a publisher? Click here.

A code in a book gives access to the PONS Online Dictionary via API, free from advertising.

Pre-install the PONS Online Dictionary on your device as an additional product feature.

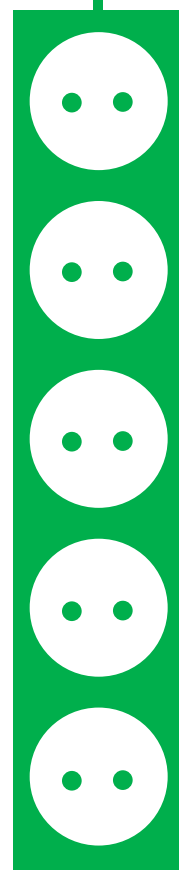… a hardware developer? Click here.

… a developer of apps or web based solutions? Click here.

PONS Online Dictionary search engine + results integrated in the look and feel of your app or website.

PONS

PONS

THE TEXT BOOK

Enhance your writing skills
for office communication

Use our Online Dictionary on
www.website.com

Code

1A2B - 3C4D - 5E6F

The Publishing Company

ONLINE DICTIONARY

USE CASE: Code in Book

LOOKING FOR A WAY TO ADD DIGITAL CONTENT TO YOUR PRINT PRODUCTS?

- Use the PONS Online Dictionary to enrich your products and make your program cross media. Integrate the PONS Online Dictionary into your website or an individually designed textbook platform to make the dictionaries available to your costumers.

- Codes can easily be distributed within your textbooks or any kind of notification. Chose the language combinations that are useful for your customers!
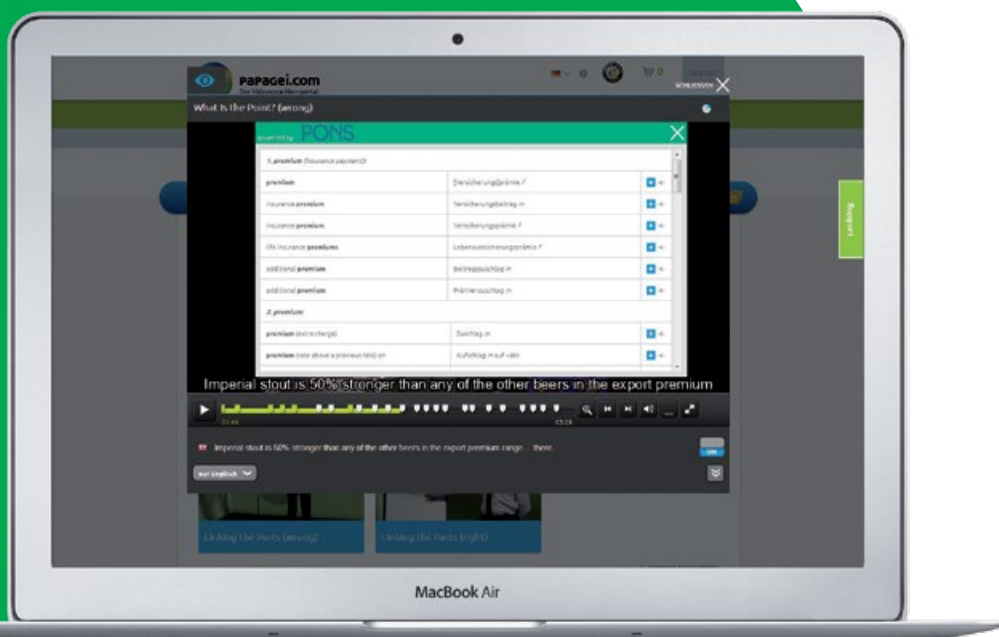
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ONLINE DICTIONARY
USE CASE: Education Platform

LOOKING FOR A WAY TO GIVE YOUR STUDENTS ACCESS TO MORE KNOWLEDGE?

- Use the PONS Online Dictionary fully integrated in to your LMS (learn management system).

- Ensure that your students reference using a trusted source with didactic content tested by experienced editors and lexicographers.

- Use our comprehensive dictionary database for individual packages or single licenses that can be distributed to schools, end users etc.

- Papagei.com and educanet are two examples of our current online dictionary partners.

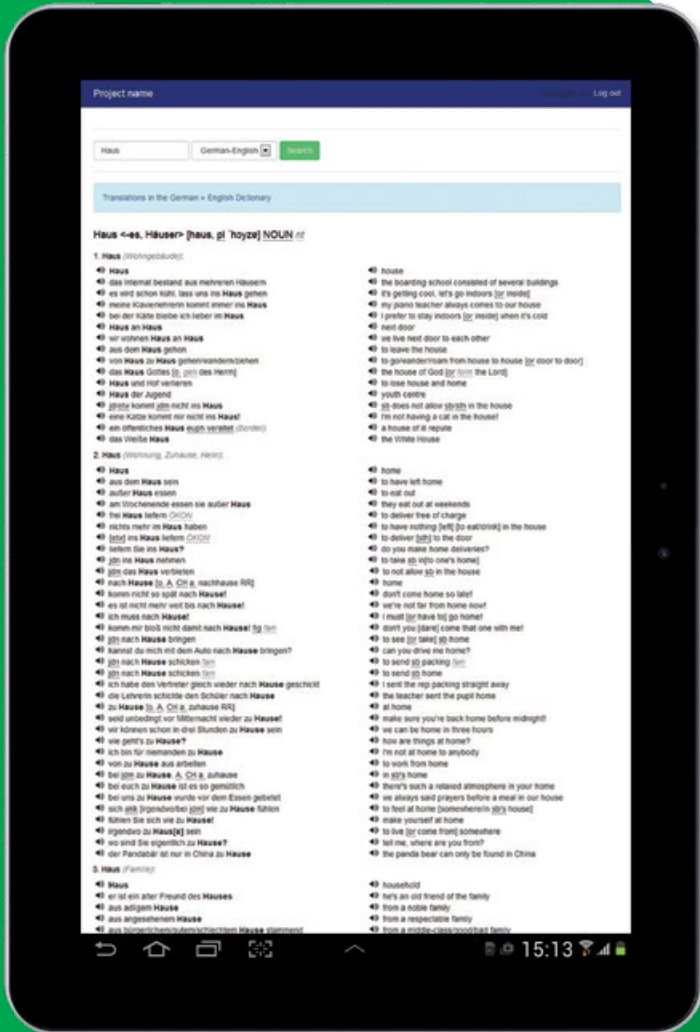- Chose the language combinations that are useful for your customers!

PONS

ONLINE DICTIONARY
USE CASE: Software or App Developer

LOOKING FOR A WAY TO ENHANCE YOUR APP OR WEBSITE WITH MORE CONTENT?

- The PONS Online Dictionary API allows you to integrate the complete dictionary search engine, including search results, into your website or mobile application.

- Users receive search results directly in your software from our comprehensive dictionary databases.

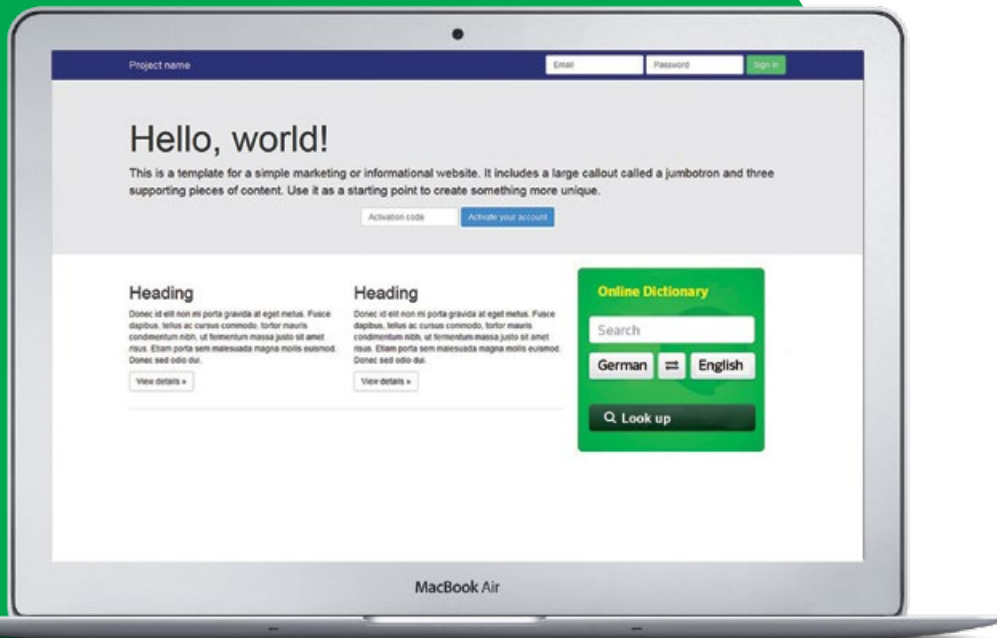- You are free to present the results in the look and feel of your website or application.

ONLINE DICTIONARY

USE CASE: Company Intranet

SEARCHING FOR A WAY TO MAKE YOUR EMPLOYEES' LIFE AND DAILY BUSINESS A LITTLE EASIER?

- Integrate the PONS Online Dictionary in to your companies intranet, customized with your own internal vocabulary and terminology. Take our partner Siemens for example, who uses the PONS Online Dictionary via API to provide employees the ability to reference company specific terminology in their own platforms.

- Whether you just want to use a search function in the existing extensive PONS dictionary data bank for your intranet or wish to include your own terminology within your company specific solution – both is possible with the PONS Online Dictionary through the PONS API technology.

- Chose the language combinations that are useful for your business!

SAMSUNG

14:30 Alarm
M D M D F S S

Samsung Link   Text- & Bildscanner   S Memo   S Health

Wörterbuch

Telefon   Kontakte   Nachricht...   Internet   Menü

PONS ONLINE DICTIONARY
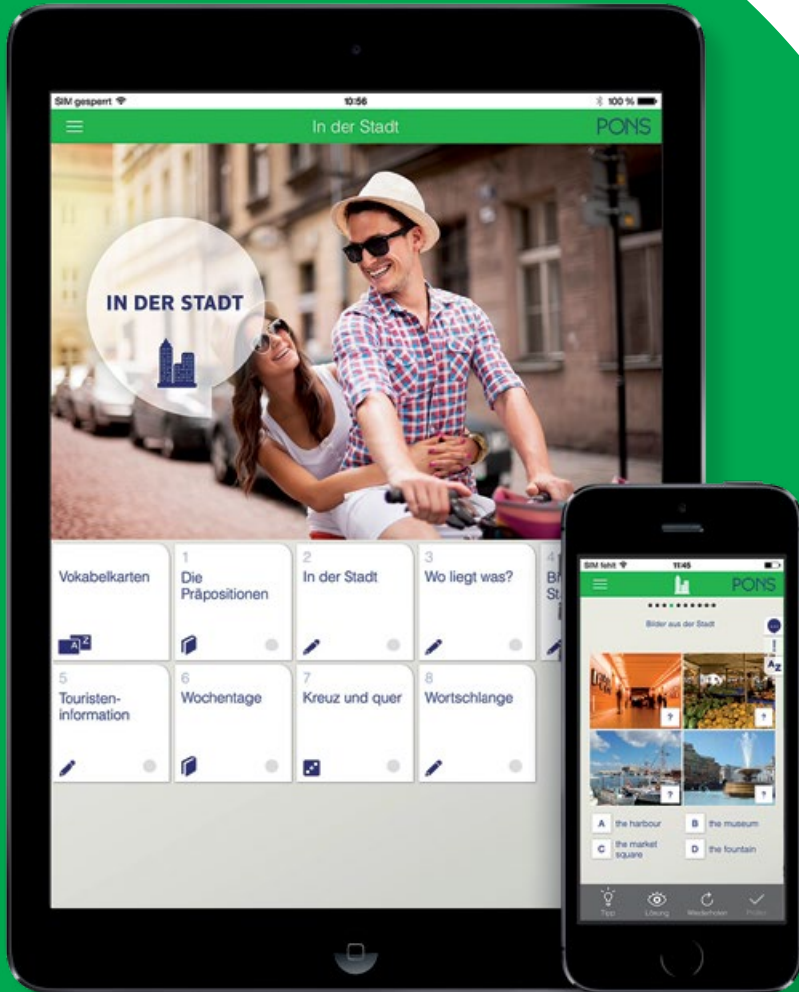## USE CASE: Hardware Developer

DO YOU CREATE HARDWARE AND ARE LOOKING FOR CONTENT TO FILL IT WITH?

- The PONS Online Dictionary API may also be used as a preinstalled application in your Hardware (smartphone, computer or tablet).

- Use our comprehensive dictionary database serving as an additional product feature to the user, individually arranged to fit your needs.

- Of course we can also provide you with the dictionary content for a preinstalled offline app.

PONS

APPS
INTRODUCTION

- PONS has an extensive app program of over 275 apps across all common operating systems built upon the basis of our many years of experience creating language based learning products.

- From thorough language courses to playful language games, our extensive app program has something for every type of learner.

- We have experience in iOS, Mac OS, Android, Windows 8, Windows Phone and Amazon Kindle. PONS is on the forefront of operating systems.

- Expand or begin your own app program by localizing our apps - we have done the heavy lifting and created the quality content. Translate our user surface and re-brand the App for your store for enterprise and customized editions.

INTERACTIVE LEARNING

APPS
SELF STUDY: Language Course

FOR BEGINNERS AND RETURNING LEARNERS (A1/A2)

▪ An awarded course: offering high quality on the basis of years of experience creating language learning products

▪ The perfect language course for gaining basic knowledge or refreshing previously learnt skills

▪ Including all essential areas: vocabulary, grammar and communication

▪ Many interactive and entertaining games including audio and a mini dictionary

DUTCH	iOS	PORTUGUESE	iOS
ENGLISH	iOS, Win8	TURKISH	iOS
FRENCH	iOS, Win8		
GERMAN	iOS	Spanish world rights sold	
ITALIAN	iOS, Win8	Russian world rights sold	

APPS
DICTIONARY: Visual Dictionary

EVERYONE LOOKING FOR A SMARTER, VISUAL WAY TO LEARN

- Learn with images and audio: the visual dictionary engages multiple senses to learn new vocabulary interactively.

- A dictionary in pictures: Over 15,000 words, translations, audio files, images and photos to be viewed, heard and learnt.

- Words are learnt in their correct context through a logical structure of 13 essential topics on everyday life.

- Localising this app is particularly easy because the data is already available in the following langauges...

ENGLISH	iOS, Android	ITALIAN	iOS, Android
FRENCH	iOS, Android	SPANISH	iOS, Android
GERMAN	iOS, Android		

APPS
ENTERTAINMENT: SpellFlash

FOR PEOPLE WHO ENJOY WORD GAMES AND WANT TO IMPROVE THEIR VOCABULARY

- The perfect combination of brain teasers and learning languages. Who said learning and keeping up a language isn't fun? With SpellFlash you can pass your waiting time and even be productive.

- The game's objective is to form the longest possible words. The longer the word conjured up, the higher the number of points won. Find words, collect points and get the top score!

- Between 40,000 and 120,000 words are waiting to be found in each language!

- The metalanguage is already programmed for the following languages, but adding another is easy...
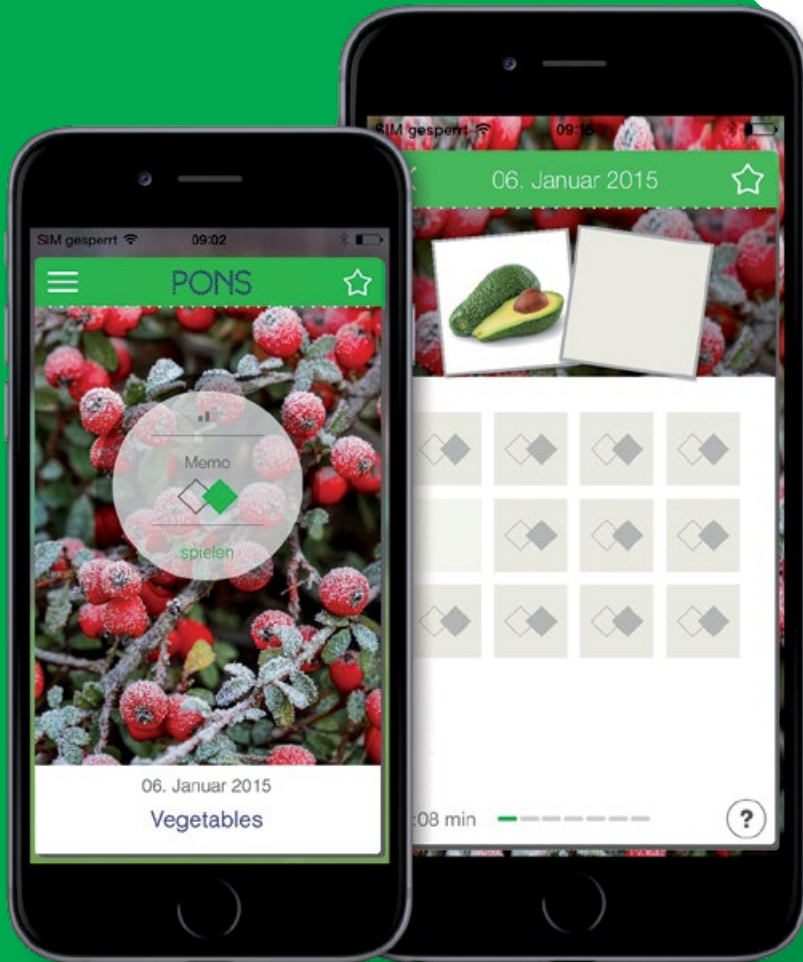
ENGLISH	iOS, Android	ITALIAN	iOS, Android
FRENCH	iOS, Android	SPANISH	iOS, Android
GERMAN	iOS, Android		

LEARNING IN A DAILY DOSE

APPS
ENTERTAINMENT: Language Calendar

ALL LANGUAGE LEARNERS WHO ENJOY WORD GAMES AND WANT TO IMPROVE THEIR VOCABULARY

- A daily dose of language learning and culture will assimilate the learner particularly well to a foreign language through regular contact.

- For polishing up your language skills in an uncomplicated and entertaining way. The perfect blend of language training and cultural information – gain new insights of a country and learn the language while doing so.

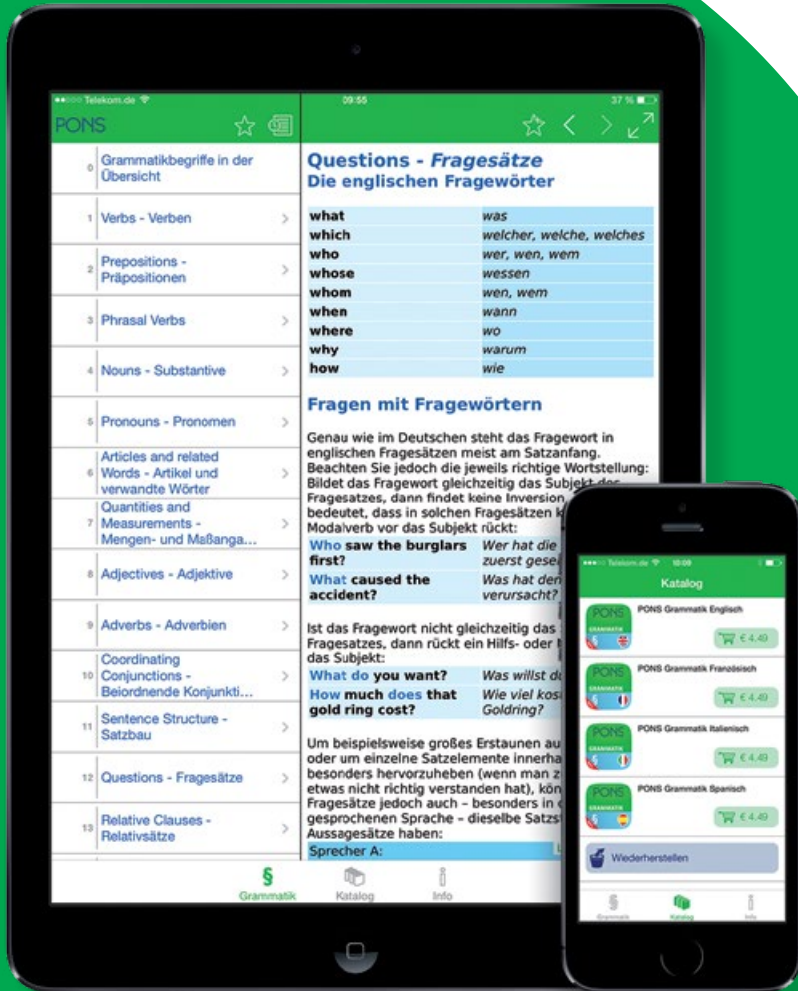- Data is fed in to the app through an XML back-end server, making localising this app particularly easy

ENGLISH	iOS, Android	ITALIAN	iOS, Android
FRENCH	iOS, Android	SPANISH	iOS, Android

PONS

APPS
SELF STUDY: Grammar App

ALL LANGUAGE LEARNERS WHO STRUGGLE WITH GRAMMAR

- Learn grammar in no time with this perfect grammar basis.

- The most important fact put together in a short summary,including easily comprehensible explanations and many helpful examples.

- Metalanguage is German, but it is easy to add another one

- Grammar content may be adapted to your language, or you can include your own content

ENGLISH	iOS	LATIN	iOs
FRENCH	iOS	SPANISH	iOS
ITALIAN	iOS		

PONS GMBH
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